nec Ingenium 2025

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Event	**Poster Design Competition** "*DesignSpeak: Visualizing Ideas Creatively*"
Main Event Date	**03 July 2025**

Objectives

To promote creative expression through posters focused on a theme using visual design principles .

Participation

- Individual or team (max 2)

- Open to all Undergraduate students

Format

- **Poster should be designed using graphic software (Photoshop, Illustrator, Canva,etc)**

- **Size: A2 (420 x 594 mm)**

- **Format: Submit as PDF + high-res image (JPG/PNG)**

- **Must be original and not AI-generated or plagiarized.**

Theme Examples

The Future of Technology

Innovation Begins here

essence of space

Judging Criteria:

FVisual Impact and creativity	:	**50 %**
Relevence to Theme	:	**20%**
Typography and Layout	:	**20%**
Originality	:	**10%**